

Do you really understand... **Herb & Ditto's Entertainment Value for You???**

*"Have you watched it on our DVD and brochure?
The same info is on our website...www.herb-ditto.com."
Do you have a copy of our References? It's quite impressive!
We have never missed a performance in nine consecutive years.*

1. **World's only Smoke-Ring Aerobatics** (*Until you've seen it, you can't appreciate it...ask our previously booked producers how different it is*).
2. **Sponsor/media rides** are videotaped, focused on the passenger in the cockpit and a souvenir copy is given to them.
3. **Custom autograph cards** are personalized by Herb for fans of all ages.

THE ACT:

- Two trails of smoke are emitted from the wing-tip vortex like small, powerful white tornadoes and linger longer than any others.
- The two trails of smoke converge at random points and form into rings, keyholes and other shapes.
- These smoke-ring shapes are entertaining the fans that exclaim in superlatives like "Cool", "Awesome", "Wow" and others.
- Herb is "checking six" during his aerobatic routine for smoke-ring targets.
- When he spots a potential target he informs the announcer.
- The announcer can then get the fans involved, interested, excited and building suspense as to whether Herb & Ditto will hit the smoke-ring target.
- Sometimes it's a "Bull's-eye" and sometimes an "Oops" which again gives the announcer an opportunity to continue with the fan involvement and entertainment, having lots of fun.
- Warbirds have the highest ranked category preference by spectators.
 - Warbirds 49%
 - Civilian Aerobatics 30%*(From ICAS Survey 2006)*
- Herb & Ditto combine the Warbird preference with aerobatics, safely pushing the envelope of the T-28 beyond that ever seen before.

• **What can we do for you to reach an agreement and contract???**

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